



ENDOW SAN DIEGO
Nonprofit Partnership Commitment Form

Endow San Diego is a regional, multi-year initiative designed to:

1. Increase awareness of endowments and raise community endowment dollars ~ unrestricted, field of interest, and organization specific.
2. Raise awareness of the importance of endowments through joint communication with nonprofits.
3. Involve thousands of new donors and initiate the serious cultivation of many thousands more.
4. Expand and enhance the role of volunteers in endowment-building activities.
5. Track results of activities within the nonprofit community.

As a partner in *Endow San Diego*, _____ commits to:
(Name of Organization)

1. Abiding by the definition of endowment as a permanent fund
2. Reporting progress timely and in the format provided
3. Providing for staff and board leadership participation
4. Coordinating periodic presentations to organization's board
5. Sharing success stories and unique gift stories for use in various media opportunities.

The San Diego Foundation will provide:

1. Technical support for planned giving
2. Regular electronic communications
3. A Planned Giving Tool kit (including forms, collateral materials, ads, articles, etc.)
4. Reports on how the initiative affects the region
5. Training sessions in specific topics of interest (i.e. fundraising, marketing, financial mgmt.)
6. Forums to discuss ideas, progress, and strategies
7. A comprehensive advertising and marketing campaign supporting Endow San Diego.

Partner Organization ~ Executive Director

The San Diego Foundation

NPO logo

Sample Board Resolution

Endow San Diego

WHEREAS, it is the purpose of _____ to
(Name of Organization)
_____; and
(Mission of Organization)

WHEREAS, _____ is committed to raising awareness regarding
(Name of Organization)
the importance of endowment and inspiring donors to support endowment, and

WHEREAS, _____ plans to participate in The San Diego
(Name of Organization)
Foundation's regional, multi-year initiative ~ *Endow San Diego* ~ as a Nonprofit Partner; and

NOW, THEREFORE, BE IT RESOLVED that _____ will
(Name of Organization)
provide all resources and information necessary to meet the established criteria for initial and
continuing participation in this program.

I certify that the foregoing is a true and correct copy of the resolution duly adopted by
_____ on the _____ day of _____, in the year
_____, and that the same now appears of record in its official minutes.

By: _____ Date: _____
Chair, Board of Governors for _____

ATTEST:

Secretary, Board of Governors for _____